

# Become a Sustrans Big Pedal promoter



Organisations, such as local authorities, who work with schools can sign up for a free Big Pedal promoter account



Sustrans Big Pedal is the UK's largest inter-school cycling, walking and scooting challenge

Challenge dates: 22 April - 5 May 2020

## How to get involved?

Email [bigpedal@sustrans.org.uk](mailto:bigpedal@sustrans.org.uk) and say you want to be a Sustrans Big Pedal promoter





**“The encouraging thing is that staff find it easy to administer and all schools who take part in one year, choose to take part in following years!”**

Judith, Active Travel Cumbria County Council

In 2019, over 1,682 schools made 3,869,618 journeys to schools by cycle, foot and scooter. Help us promote Sustrans Big Pedal and ultimately work towards your own objectives to:

- improve health
- enhance mental health and wellbeing
- reduce congestion

## We

1. organise a 2-week competition
2. provide you with a promoter account which includes monitoring tools and promotional materials
3. keep you updated on what's going on with the national campaign

## You

1. promote Sustrans Big Pedal to schools in your local area using our email templates, information sheets and more
2. use our monitoring tools to calculate fun stats for reports and press releases
3. can organise your own prize draws, competitions and press opportunities

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For more information visit Sustrans Big Pedal website [www.bigpedal.org.uk](http://www.bigpedal.org.uk)

**Sustrans is the charity making it easier for people to walk and cycle.**

We connect people and places, create liveable neighbourhoods, transform the school run and deliver a happier, healthier commute.

Join us on our journey.

[www.sustrans.org.uk](http://www.sustrans.org.uk)

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**sustrans**  
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